



Paris/Henry County

APRIL 2012

CHAMBER NEWS

2508 East Wood Street • Paris, Tennessee 38242 • www.paristnchamber.com

April Chamber Coffee Host Adult Learning Center

Sue Quinn and Staff welcomes the Chamber for this monthly Coffee at the Adult Learning Center. The business and professional community are urged to gain knowledge and have input into federal and state funded program. The project is funded under an agreement with the Tennessee Department of Labor and Workforce Development and is supported by Henry County Schools. The Center is a school for adults and is located in Central Community Service Center, 55 Jones Bend Rd. Many agencies and organizations exist in the county owned building.

The program has been a recognized educational entity since 1990, and has been in the present location for fifteen years. The Learning Center's mission is to provide adult education and literacy services as a means to assist adult learners in becoming more literate, productive and successful in the workplace, home and community. This is accomplished through organized classes. Instruction is by certified teachers in multi-levelled classrooms. Ages of students range from age 18-? Learning is a lifelong process. More than 500 adult learners are served each year. A national reporting system is in place and the program has served more than 10,000 adults since its inception.

We have a literacy crisis in Tennessee! Henry County has a literacy problem. Current statistics says that 1 in 8 adults in Tennessee can't read a job application, read to their children, read a prescription label or complete election ballots. Forty percent of the county's population (25+) left school without a diploma. Twenty percent of that age group has less than a 9th grade education.

Concentrated efforts are directed toward improving literacy levels and for GED test preparation. Industries and businesses require a diploma as well as math and reading competency from prospective employees. Higher education and training facilities have entrance exams that have become more rigid and adults seek help to prepare for these exams. The Learning Center provides an opportunity for adults to achieve a diploma as well as enhancement of basic skills. The



HENRY COUNTY

leadership structure makes decisions about the design of curriculum and delivery of learning to meet the goal of each learner. UT Martin assists the program in administering the GED (General Education Development) test at the center at six weeks intervals.

Decisions are made based on policy and procedures under the direction of the Office of Adult Education, a division under Tennessee Department of Labor and Workforce Development. The UT Center of Literacy Studies provides training for the staff to meet the demands of the workforce and literacy deficiencies.

Thanks to the Chamber and community for continued support and encouragement. It is our strong belief that education is the key to a better life. We meet each adult at his level of need.

April Calendar of Opportunity

April 12	Ribbon Cutting	Sally Lanes (3333 Hwy 79 N.)	10:00 am
April 13	Membership Golf Tournament	The Tennesseean	Lunch 11:00 am / Tee Off 12:30 pm
April 16	Ribbon Cutting	Home Sweet Home Bed & Breakfast (College St.)	10:00 am
April 16	Executive Committee	Chamber Office	3:30 pm
April 19	Board of Directors	Chamber Office	8:00 am
April 21 - April 29 • World's Biggest Fish Fry Week			
April 24	Chamber Coffee	Adult Learning Center (55 Jones Bend Rd. Extended)	8:00 am - 9:00 am



Paris / Henry County Chamber of Commerce

2508 E. Wood Street

Paris, TN. 38242

731-642-3431

Tourism: 800-345-1103

Fax: 731-642-3454

Email: parisoc@paristnchamber.com

Website: www.paristnchamber.com

Office Hours: 8 AM - 4:30 PM

EXECUTIVE COMMITTEE

President: Wayne "Butch" Powers

President-Elect : Sam Mahan

VP Community Development:

Stacia Puckett

VP Tourism: Jeff Seaton

Treasurer: Andrea Lamb

Past President: Carlton Gerrell

BOARD OF DIRECTORS

Chip Anderson, Michele Atkins, Lisa Casteel, Jennifer Hayden, Rosie Johnson, Jeremy Lindsey, Gary McEntire, Traci Middleton, Jamie Orr, Tony Lawrence John Penn Ridgeway, Darrin Thompson

EX-OFFICIO

Carl Holder, Sam Tharpe, Kenny Paschall, Brent Greer, Joe Qualls, Machele Operia

Executive Director: Jennifer Wheatley

Henry County Alliance CEO: Larry Crawford

Administrative Assistant: Galia Greer

Chamber Services Coordinator: Susie Umstead

The mission of the Paris-Henry County Chamber of Commerce is to improve the economy and quality of life in our community.

From The President

WAYNE "BUTCH" POWERS



I'm having a mind lapse. It seems that the creative juices just are not flowing today. I'm staring off into space and the light bulb just doesn't seem to want to come on. What do I write about? The pressure is building and then it comes: Potpourri!

Chamber Golf Tournament - Our annual golf tournament is being held on April 13th. Yes, that's Friday the Thirteenth. What better way to celebrate that day of misfortune than to drive yourself crazy by hitting a small white ball into a little hole 400 yards away? Call Susie and book your team ASAP!

World's Biggest Fish Fry - Do I really need to explain what or when the crowning event of Paris and Henry County (which is held the last full week of April) is?

US Collegiate Bass Tournament - For the third year in a row colleges from across the country will converge on our little corner of the world for their annual bass tournament. The dates for this are June 22 - 24. This event sponsored by the TRRA will be kicking it up a little. Rumors are there will be a community wide fish fry and a parade of boats.

Chamber Banquet - Our annual Chamber banquet will be held on Saturday, June 23rd. Isn't it normally in September? Why the change, you may ask? It is because, we are changing our calendar year to July 1st. Thus, we must hold our banquet earlier. I mentioned this in February and I will mention it again in later months just so you won't forget. You will probably get emails about it too. Another change with the banquet is the day it's being held, which is Saturday rather than Thursday. Again you may be wondering why mess with the day? The answer is simple. Why not? There may be a few other changes in store. One thing we will keep is the Person of the Year and the category started last year, Business of the Year. So, go ahead and pencil June 23rd into your calendar and make plans to attend!

Water Run - Our local version of legalized gambling on a boat or personal watercraft is held the third Saturday in July. Yours truly will be working as one of the card dealers. I am currently taking bribes.

Did I mention we are changing the calendar year to July 1st?

From The Executive Director

JENNIFER WHEATLEY



Do you love a check list? Savor the satisfaction of putting that little mark next to an item and knowing it is done? Imagine the checklist that our friends the Jaycees are facing right now. "Stage our community's big signature festival" can't be covered with just one little check. It involves hundreds of people and thousands of details. We all have a part to play in welcoming thousands to Paris and Henry County. If you think you are not involved in the World's Biggest Fish Fry or your part is not important, remember just how much it means when a stranger is kind at a light or gives you a parking place. We all have a role to play in making our big event successful.

Susie Umstead, our membership services coordinator, and the golf committee have done a tremendous job with that event as well. Scheduled for April 13th at the Tennessean, teams have been signing up and Gayle Griffith is ready to cook lunch. Hamilton-Ryker and Charter Business are our sponsors and we are grateful for their support.

The tourism committee is working with an antique trail to bring folks into town at the end of May, as well as planning the Kentucky Lake Fun Run for July.

Sally Lanes Candy is moving back into the pink house on Highway 79. Help us welcome them with a ribbon-cutting on April 12th at 10 am. Home Sweet Home Bed and Breakfast (formerly the Veranda, near McEvoy's) will celebrate their ribbon-cutting at 10 am on April 16th.

Come to the Chamber Coffee at the Adult Learning Center. See you there!

MAKING TIME

You planned on getting to work early to finish the project that's due today, but now the car won't start. You know you wrote the mechanic's name down somewhere, but now you can't remember where you put it. You frantically search through your notes, but you can't find it anywhere. There's no way you're going to have time to finish your project. You start to panic.

The clock just keeps ticking.

Most of us have felt swamped at one time or another. With hectic work schedules, family responsibilities, and social engagements, there just doesn't seem to be enough time for everything we need and want to do. However, there is light at the end of the tunnel. Although life will always provide us with its little twists and turns, once we learn to manage our time wisely, much of the day-to-day chaos in our lives can be reduced or even eliminated.

The first step in learning how to manage your time is to develop a general work schedule. Your work schedule should include time for yourself as well as time for the maintenance of your business.

After you've defined the major elements of your workload, the next step is to prioritize them by identifying critical deadlines, routine maintenance items, and fun/relaxation time. Once you have identified your priorities, look at all of your options for achieving them. Evaluate and move forward with the ones you feel are the most useful for you. The only time to consider changing approaches mid-task is when you know the change will save time. If you are in doubt, it is usually best to consider in the direction you started.

By setting up your work schedule and identifying your priorities, you have already started down the road to more effective time management. Other time management suggestions you may find useful for managing both your business life as well as your personal life include the following:

- **Contract out tasks.** Contract out tasks you do not have the expertise to complete.
- **Start with the most worrisome task.** Start the morning, afternoon, or evening with the most worrisome task before you. This will reduce your anxiety level for the next task.
- **Complete deadline work early.** Not only will this reduce stress and lighten your work schedule, but it will also give you more self-confidence about managing your schedule.
- **Know your capacity for stress.** When you are hitting overload, take the break you need (even if it is a short one) when you need it.
- **Stay organized.** Take time at the end of each day to briefly organize your desk and make reminder lists of tasks for the next day or week.
- **Take advantage of down time.** Allow yourself some down time between busy periods to review your schedule and reevaluate your priorities.
- **Get physical.** Physical exertion such as walking, bicycling, swimming, or organized sports activities helps to discharge stress. Stretching, yoga, jumping rope, sit-ups, playing with children, or doing yard work are other types of therapeutic breaks you should consider during times of stress.
- **Have fun.** Be sure to have some fun while working or playing; a good sense of humor can keep most problems in perspective.
- **Divide up your time.** Decide how much time to spend on business development, personal needs, volunteerism, and family. Each time you make a commitment, set a timeline for your involvement. Remember that maintenance takes at least 25 percent of the time you spend on any project whether it's business, marriage, or serving on the board of a non-profit organization.
- **Build flexibility into your schedule.** Your availability to family and friends depends on the flexibility you build into your schedule. Female business owners frequently have the primary responsibility for making sure family members are cared for when they are dependent or ill, so it's necessary to leave some time in your schedule for emergencies or to have good backup resources. Get to know your neighbors so you know who to call on for help in times of crisis.

Perk Up Paris!

ADULT LEARNING CENTER

55 Jones Bend Rd. Extended

Paris, TN 38242

Tuesday, April 24, 2012

8:00 am - 9:00 am



"A Premium Blend"

Clip and post after reading the Chamber News.

***Welcome
New Members!***

ROCKMAN MAGIC VALLEY MUSEUM

1017 JOE CORBITT ROAD

CAMDEN, TN 38320

ELKHORN CONSTRUCTION

P.O. BOX 675

PARIS, TN 38242

ROSE OWENS

2515 HERRONDALE EAST RD

HENRY, TN 38231

HARRIETTE SPEIGEL

302 S. MCCOMBS ST.

MARTIN, TN 38237

FOULKS HIDEAWAY

686 MCLEAN RD

SPRINGVILLE, TN 38256



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CHANGE SERVICE REQUESTED

Paris-Henry County Chamber of Commerce

MEMBERSHIP APPRECIATION GOLF TOURNAMENT

FRIDAY, APRIL 13, 2012 • THE TENNESSEAN

THIS IS A FOUR-PERSON SCRAMBLE GOLF TOURNAMENT

11am Lunch *prepared by Gayle Griffith* • Shot gun start at 12:30pm

\$250 for Chamber Members
(\$62.50 each person) per team

\$300 for Non-Chamber Members
(\$75.00 each person) per team

* Price includes golf fees, cart, and lunch *

TOURNAMENT SPONSORS



TEAM PRIZES

1st Place - \$600 • 2nd Place - \$300

10th Place - \$200 • 20th Place* - \$200

**Based on over 20 teams*

INDIVIDUAL PRIZES

Longest Drive • Closest to the Pin



**HOLE-IN-ONE
VEHICLE
GIVE
AWAY!**

For more information, contact the Chamber office at 642-3431.

PARIS-HENRY COUNTY CHAMBER OF COMMERCE MEMBERSHIP APPRECIATION GOLF TOURNAMENT

— OFFICIAL ENTRY FORM —

List of Players Participating

1. _____

2. _____

3. _____

4. _____

Contact Person _____

Phone # _____

Team Sponsored by _____

***Deadline for registration
is Monday, April 9, 2012***

Please make all checks payable to:

**PARIS-HENRY COUNTY
CHAMBER OF COMMERCE**

2508 East Wood Street
Paris, TN 38242

CHAMBER HAPPENINGS



David Travis cuts the ribbon at the new **AP Dog Park**.



Dr. Thomas Bailey, the newest addition to **Loden Vision Center** speaks while Dr. David Carrico and Chamber President Butch Powers looks on.

Fred Bissinger with **Wimberly-Lawson** speaks during their Employment Law Update seminar held at the Chamber Office.

