



Paris-Henry County

APRIL 2013

# CHAMBER NEWS

2508 East Wood Street • Paris, Tennessee 38242 • [www.paristnchamber.com](http://www.paristnchamber.com)

## APRIL CHAMBER COFFEE HOST Bethel University Paris Campus

It's official! With the grand opening of the new Paris campus earlier this month, Bethel University's College of Professional Studies is poised to change lives through education.



Located inside the Henry County Medical Center Diagnostic Center, Bethel's newest satellite campus offers an accelerated program which allows adults to complete a bachelor's degree in Management in about half the time of traditional programs. Bethel administrators believe the degree program should prove popular with adult learners throughout the area.

"Classes will meet just one night per week, allowing those who lead busy lives to balance their personal, professional and academic goals," said recruiter Catherine Foster. Applicants must have at least 30 hours of previous college credit to

enroll, she said, adding that the fully-accredited program is perfect for those who want to finish up their degree after putting their academic dreams on hold. "A bachelor's degree in Management can be applied to nearly every occupation, and no matter what you hope to achieve, you'll find it applicable to your goals."

The first class will meet on Tuesday, April 16. For more information about Bethel University's programs, email Toni Bowden at [bowdent@bethelu.edu](mailto:bowdent@bethelu.edu). or call (731) 363.8322.

## April Calendar of Opportunity

April 3	Board of Directors	Chamber Office	8:00 am
April 4	Ribbon Cutting	Subway Restaurant (14201 Hwy 79, Buchanan)	2:00 pm
April 5	Golf Tournament	The Tennessean Golf Club	11:00 am
April 10	Leadership Henry Co. Agriculture Day	Chamber Office	8:00 am
April 16	Using Your Smart Phone for Business	Chamber Office	9:00 am
April 17	Executive Committee	Chamber Office	8:00 am
April 23	Chamber Coffee	Bethel University Paris Campus	8:00 am
April 24	Board of Directors	Chamber Office	8:00 am

Visit [www.worldsbiggestfishfry.com](http://www.worldsbiggestfishfry.com) for a complete listing of Fish Fry events!



## Paris / Henry County Chamber of Commerce

2508 E. Wood Street  
Paris, TN. 38242  
731-642-3431

Tourism: 800-345-1103  
Fax: 731-642-3454

Email: [pariscoc@paristnchamber.com](mailto:pariscoc@paristnchamber.com)  
Website: [www.paristnchamber.com](http://www.paristnchamber.com)

Office Hours: 8 AM - 4:30 PM

### EXECUTIVE COMMITTEE

**President:** Jeff Seaton

**President-Elect :** Andrea Lamb

**VP Community Development:**

Stacia Puckett

**VP Tourism:** Tony Lawrence

**Treasurer:** Chip Anderson

**Past President:**

Wayne "Butch" Powers

**Vice President of Membership**

**Development and Training:**

Jennifer Hayden

### BOARD OF DIRECTORS

Michele Atkins, Emory Bradley, Kevin Buie, Lisa Casteel, Mandy Hamlin, Jeremy Lindsey, Gary McEntire, Robert Newcomb, Jamie Orr, Darrin Thompson, Terry Wimberley

### EX-OFFICIO

Carl Holder, Sam Tharpe, Brent Greer, Joe Qualls, David Varner, Mike Waddey

**Chamber Executive Director:**

Jennifer Wheatley

**Membership Services Coordinator:**

Carolyn Kaminski

**Henry County Alliance CEO:**

Larry Crawford

**Henry County Alliance Administrative**

**Assistant:** Galia Greer

*The mission of the Paris-Henry County Chamber of Commerce is to improve the economy and quality of life in our community.*

**Find Us On Facebook**  
**Paris, TN Henry County**  
**Chamber of Commerce**

## From The President **JEFF SEATON**



Hello Chamber members and welcome to spring, I think. Even though spring has only been around for a few days, we have already experienced temperatures below freezing, temperatures in the high 60's, windy days, days with no wind, days with lots of sun, days with lots of rain and days with threats of snow and/or ice. This all reminds me of the quote by Mark Twain who said, "In the spring, I have counted 136 different kinds of weather inside of 24 hours." Regardless of the weather outside we have some really hot spring things going on at the Chamber. As I mentioned last month, the Chamber's golf committee has been working very hard to plan this year's golf tournament. The tournament will be Friday April 5th at the Tennessean golf course starting at 11 am with a steak lunch prepared by our master chef Gayle Griffith. The play will begin with a shotgun start at 12:30. Remember gender, age, skill level or experience are not factors in having fun in this tournament. If you would like to come out and join us on what we hope to be a beautiful day of golf, then get three other people together and sign up for the tournament.

It seems that as one committee completes their work and moves out of the building the next event's committee moves right in and starts their work. We currently have committees starting to form and plan: this year's annual Kentucky Lake boat run, this year's Chamber banquet, this year's business of the year, this year's person of the year and on and on. If you feel that you have input or would like to serve on one of these committees or any of the others we have at the Chamber, then please let us know.

I would like to close by saying that in all of my newsletters I have emphasized the importance of our Chamber members getting involved in all our events including ribbon cuttings, coffees, ground breakings, etc. While I want to continue to request your participation in these events, I want to take a moment to thank all of those members who have been participating. We have had great attendance at all of our events. I have been very proud of the turn-outs and have heard many comments from people who compliment the Chamber for its support of its members and the community. Let's keep up the good work.

## From The Executive Director **JENNIFER WHEATLEY**



What the Paris-Henry County Jaycees manage to do every year amazes me. I get to see the power of the volunteer at work every day at the Chamber, but it is so impressive that a group of people with other jobs, no staff and families get together and decide to do something huge for their community. The World's Biggest Fish Fry is more than the money it generates, more than the publicity, even more than the accomplishment of the volunteers. It is our signature event. I am sure all of you have been on vacation, been out of town for work or just had the opportunity to say the words "Paris, Tennessee" and gotten the same responses I have at travel shows and other events: "Isn't that where they have the big fish fry?"

Despite their contributions, the Jaycees are always quick to share the credit with the whole community. They genuinely appreciate every ad in the book, every time we refer folks to [www.worldsbiggestfishfry.com](http://www.worldsbiggestfishfry.com) or help someone from out of town who did not know to book a room sooner than March. The general manager this year is Andrea Lamb, Commercial Bank, who is also the Chamber's president-elect. The jobs of Chamber President and General Manager have overlapped in the past, but not in the same year!

It is not surprising that some of the same volunteers have served in key roles in both the Jaycees and the Chamber. The Jaycees were the Junior Chamber before becoming their own organization and a good leader is a good leader. They know how to get the job done and Andrea is one of the best. She has served as chair of lots of Chamber committees and returned one year to oversee the Small Business Expo because she knew I was ill and would not be there. It was an act of kindness that impressed me tremendously at the time and stands now as that moment when I began to understand how dedicated and loyal she is.

Much success Andrea! We are proud of you!

The Paris-Henry County Chamber of Commerce is seeking nominations for the  
**BUSINESS OF THE YEAR**

*Nominate YOUR business or ANY Henry County business that you think should be recognized at the Chamber's annual banquet!*

*Deadline - May 31, 2013*

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Your Name: \_\_\_\_\_

*Why should this business be recognized at the Chamber Banquet as the Business of the Year?*

Here are a few pre-requisites we would like to know:

Member of the Paris-Henry County Chamber of Commerce? \_\_\_\_\_

In business at least three years? \_\_\_\_\_

Good workplace? \_\_\_\_\_

Good customer service? \_\_\_\_\_

Physical location in Henry County? \_\_\_\_\_

Commitment to the community? \_\_\_\_\_

Tell us WHY you are nominating this business: history of the business, its contributions to our community, extraordinary customer service, dedication, innovation, entrepreneurial spirit: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**BUSINESS OF THE YEAR**

1. Must be a member in good standing of Paris-Henry County Chamber of Commerce.
2. Must have been in business in Henry County for at least three years.
3. Must demonstrate a commitment to good and ethical business practices.
4. Must demonstrate innovation in products or services.
5. Must demonstrate community leadership and involvement.
6. Must maintain a responsible and rewarding workplace environment.
7. Must demonstrate extraordinary customer service.

**THE JUDGES WILL CONSIDER**

1. What has made the difference between success and failure for this company?
2. What differentiates this company's products and services from its competitors?
3. Potential for growth.
4. Staying power

**DOCUMENTATION**

- A nomination letter
- Biography of the manager or owner
- News clips, recognition within specific industry
- Testimonials/Reference letters

# PERK UP PARIS!

## BETHEL UNIVERSITY PARIS CAMPUS

Tyson Avenue  
Paris, TN 38242  
Tuesday, April 23, 2013  
8:00 am - 9:00 am



**"A Premium Blend"**

Clip and post after reading the Chamber News.

# Welcome New Members!

### Little Caesar's Pizza

Taga Jones  
1025 Mineral Wells Avenue  
Paris, Tenn 38242

### Two Rivers Realty

Linda Frantom  
60 Main Street  
Big Sandy, Tenn 38221  
593.3700

### Triple L Fundraising

Amy Spain  
7370 Highway 220  
Lavinia, Tenn 38348  
697.2169

### L and D Properties

Letty Hassell  
716 Memorial Drive  
Paris, Tenn 38242  
336.0034

### S and R Feed Store Tack and More

Pam Ragan  
45 Muzzall Street  
Paris, Tenn 38242  
407-7124



**CHANGE SERVICE REQUESTED**

# HOW TO USE YOUR SMART PHONE FOR BUSINESS

*Free One Hour Training Seminar*

**9AM - APRIL 16TH**

Chamber office – 2508 East Wood Street, Paris

Presentations from MobileNation,

American Cellular – Verizon and AT&T

Call **731.642.3431** to reserve a spot!

Call Today to Host a  
**Chamber Coffee!**

731-642-3431

DO YOU RECEIVE **CHAMBER EMAILS?**

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*Stay Updated!*

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We send out lots of member news and are preparing for a new weekly update.

Make sure we have your current email address!

Email us at [pariscoc@paristnchamber.com](mailto:pariscoc@paristnchamber.com) and check out  
[www.paristnchamber.com](http://www.paristnchamber.com) and our NEW Facebook page -  
Paris, TN Henry County Chamber of Commerce

# Chamber Happenings



Dan Cullan, Employment Support of the Guard & Reserve recently spoke to Henry County employers at the Workforce Employment Outreach Committee meeting held at the Chamber office.



Denny Sumnar, UT Martin REED Center & Small Business Development Center, offers free small business counseling at the Chamber monthly meeting.



Open House and Ribbon Cutting at Bethel University, Paris Campus.



Henry Co. Archivist Stephanie Tayloe, spoke to the Leadership Henry County Class "Arts & History" Day.



Leadership Henry County class members Chuck Wade, Jennifer Perry & Jason Scarborough participated in the Arts & History Day.