



Paris/Henry County CHAMBER NEWS

JULY 2011

2508 East Wood Street • Paris, Tennessee 38242 • www.paristnchamber.com

July Chamber Coffee Host RoseStone Retirement Community

RoseStone Retirement Community... "Our Home Town". Two years ago RoseStone opened the doors to a new concept in retirement living. During the construction phase the decision was made by owners, Sam and Norma Knott, to use as many local contractors of Henry County as possible. The first goal was accomplished. Approximately 90% of our contractors were "Home Town Craftsmen". The gracious, inviting spaces and courtyards leave an impression of the pride each individual had in the construction of RoseStone. Most importantly, RoseStone is about people. It is an alternative for relatively independent older adults who desire to continue an independent lifestyle while enjoying a homelike atmosphere with the security of a supportive community. The entire staff at RoseStone realizes the importance of each resident maintaining independence and preserving dignity as long as possible.



Due to severe weather this past spring, RoseStone provided peace of mind for the residents as they are very well protected in the state of the art storm shelter.

RoseStone offers residents beautifully decorated apartments with access to all amenities. The one monthly fee includes three elegant meals, kitchenette in all apartments, laundry service, free transportation, full housekeeping services, 24 hour emergency response system in each apartment, beautiful landscaped courtyard, free basic channel television, all utilities an "in-house" storm shelter approved by FEMA. Each resident and family member gain much satisfaction knowing that the monthly fee is set for a lifetime. What they pay upon entrance will remain the same the rest of their lives.

Dining at RoseStone is more than just a good meal; it's an enriching social experience. Each meal at RoseStone is balanced, nutritious and creative. Speaking of a "good meal" the residents are eagerly looking forward to home grown vegetables in our own back yard. Those who have to leave RoseStone for a short period of time due to medical reasons always return commenting, "I missed the delicious meals."

Another added amenity are our guest accommodations. The beautifully decorated guest room makes it convenient for out-of-town friends and family to visit.

One of the marketing quotes the RoseStone uses often is "Discover a place where a world of friendships and new experiences await." It might be better said by Ms. Vera Price and Ms. Sue Frey Black... "There is only one thing better than making a new friend, and that is keeping an old one." For many years Ms. Black and Ms. Price were neighbors at Happy Hollow and best of friends. Due to the lose of spouses and the aging process, both of their lives took a different direction. However they are now neighbors once again: NEXT DOOR NEIGHBORS! On any given day you may see the sparkle in their eyes as they reminisce about days gone by. And sometimes you wonder what the whisper and giggle is all about. We don't dare ask.



As we celebrate our second anniversary Sam and Norma would like to say thank you for all the support and encouragement that "Our Home Town" has given us. Our special thanks to Security Bank, our "Home Town" bank who had the faith in our family that such a place as RoseStone would succeed.

Sam Knott says "It's the small things that make it worth it all!"

Last year Mr. Ralph celebrated his 90th birthday with us. After a fishing trip on beautiful Kentucky Lake his comment was simply "this is the best birthday I have EVER had." That is what makes the RoseStone family OUR HOME TOWN!

Please join us Tuesday, July 26, as we host the Chamber Coffee. We look forward to seeing you!

July Calendar of Opportunity

Chamber Office Closed Monday, July 4, 2011

July 16	Water Fun Run	Paris Landing State Park (Ending Location)	10:00 am - 4:00 pm
July 18	Executive Committee	Chamber Office	3:30 am
July 21	Board of Directors	Chamber Office	8:00 am
July 26	Chamber Coffee	Rosestone (4089 Hwy. 218 Bypass)	8:00 am - 9:00 am



Paris / Henry County Chamber of Commerce

2508 E. Wood Street

Paris, TN. 38242

731-642-3431

Tourism: 800-345-1103

Fax: 731-642-3454

Email: pariscoc@paristnchamber.com

Website: www.paristnchamber.com

Office Hours: 8 AM - 4:30 PM

EXECUTIVE COMMITTEE

President: Wayne "Butch" Powers

President-Elect : Brian Foster

VP Economic Development: Bryan Irby

VP Community Development:

Sam Mahan

VP Tourism: Rosie Johnson

Treasurer: Clint Davis

Past President: Carlton Gerrell

BOARD OF DIRECTORS

Lisa Casteel, Jennifer Hayden, Andrea

Lamb, Gary McEntire, Jeff Mahan,

Traci Middleton, Scott Morrison , Jamie

Orr, Stacia Puckett,

John Penn Ridgeway, Jeff Seaton

EX-OFFICIO

Carl Holder, Sam Tharpe,

Kenny Paschall, Brent Greer,

Joe Qualls, Machele Operia

Executive Director: Jennifer Wheatley

Henry County Alliance CEO:

Larry Crawford

Administrative

Assistant: Galia Greer

Chamber Services

Coordinator: Susie Umstead

The mission of the Paris-Henry County Chamber of Commerce is to improve the economy and quality of life in our community.

From The President

WAYNE "BUTCH" POWERS



Have you taken our membership survey yet? Membership survey you ask? Yes, our membership survey. But why should I take a survey? Because, your opinion is important to the Chamber. This conversation may sound somewhat like a cliché, but we really do want your opinion. We posted a survey during the month of June which will stay open for most of July. We have somewhere around 400 chamber members. As of the date of this writing we have had only 50 responses with some being from non-chamber members.

The Chamber's board of directors and professional staff want the Chamber to be a fully functioning and relevant organization. We don't want to exist just to exist. Thus, we need your opinions and insight. What do you think the Chamber's focus should be? Do you receive value for your membership? What is the greatest challenge within our business community? Are there areas in which you would like to see the Chamber become more active? These and other great questions are included in the survey. You can answer the questions and post comments while remaining anonymous. The secure email link is <http://www.surveymonkey.com/s/SS5J658>. Please jump on-line and give us your input and suggestions. They will be greatly valued.

Saturday, July 16th is the Chamber's annual Water Fun Run. This year's theme is "Gilligan's Island." Sponsored stops for the Fun Run include Paris Landing State Park Marina, Mansard's Island, Buchanan Resort, Cypress Bay, Leatherwood, Fat Daddy's, Pleasantview Resort, and The Breakers. With \$1,000 in prize money and plenty of door prizes, how can you afford to miss this wild and fun event? Come on out and join the more than 350 boats participating. We look forward to seeing you there.

From The Executive Director

JENNIFER WHEATLEY



Do you play the Water Run? If you do not, then come on out! July 16th will be a fun day on Kentucky Lake, as we all "Set Sail for Gilligan's Island!" with boats, jet-skis or any kind of watercraft. Here's the way it works: You buy a registration packet at the Chamber for \$20 in advance. Any time between 10 am and 4 pm you visit Buchanan Resort, Breakers Marina, Fat Daddy's, Mansard Island, Pleasant View Resort, Leatherwood, Cypress Bay and Paris Landing State Park. Also, try to find Dr. Jeff and Jennifer Morris and their party boat! Each of these stops will stamp your player's sheet. You must visit at least five stops to build a poker hand, going to all nine will give you more cards from which to choose. All players must be back at the Paris Landing marina by 4 pm. Our friendly card dealers will give you one card for each resort you visited. Best poker hand wins \$1000. Second place is \$500. Third place wins \$100 and there is a luck of the draw prize for \$100.

There are great t-shirts and tanks, fun door prizes and music. Lots of folks play with the same crew every year, all on a pontoon. Others work the same spot every year, stamping sheets at Fat Daddy's or another resort. We are always happy to have you play and we can always use more help! Call the office today, 642.3431, and find your place in the Water Run.

The Adult Education Center, Holy Cross Catholic Church, REAL Hope Youth Center, the Paris-Henry County Heritage Center, Henry County Education and several other non-profit organizations and churches gathered at the Chamber recently to learn about "How to Deal with Difficult People," "Time Management" and "Building Effective Partnerships." It was our first educational seminar targeted specifically to our non-profit and organizational members, but it won't be our last! The group turned out in force and very much enjoyed the educational opportunity. Hollie Holt, Tennessee Small Business Development Center at UT Martin, and John Ruffli, Land Between the Lakes Association, led the sessions.

We are incredibly grateful for the community organizations, businesses and individuals who support the Chamber with their memberships. We exist to serve. If there is a topic you would like to see addressed, let us know! Don't forget to tell us how we are doing by participating in the online membership survey. There is a link at www.paristnchamber.com.

UPCOMING SEMINARS

The Paris-Henry County Chamber of Commerce has the following membership development seminar scheduled:

FRANCHISING

Wednesday August 17 • Chamber Office • 10:00 am – Noon

Target Audience:

Anyone interested in franchising opportunities
Presented by FranNet through the
Tennessee Small Business Development Center

Topic:

Evaluating Franchise Opportunities and
Understanding the Risks and Benefits

SPACE IS LIMITED. CALL SUSIE AT 642.3431

CHAMBER HAPPENINGS



City Mayor Sam Tharpe cut the ribbon during the Ribbon Cutting Ceremony at the **Downtown Park Celebration**.



The **Retire Tennessee** and **Tennessee DOWNTOWNS** signs are proudly displayed in the new Downtown Park.



Director of County Schools Sam Miles welcomes everyone to the Chamber Coffee.

Perk Up Paris!

ROSESTONE

4089 Hwy. 218 Bypass
Paris, Tennessee
Tuesday, July 26, 2011
8:00 am - 9:00 am



"A Premium Blend"

Clip and post after reading the Chamber News.

Welcome New Members!

GRACE CLINIC, INC.
405 TYSON AVENUE, SUITE B
PARIS, TN 38242

R & R STORAGE & RV PARK
35 POINT PLEASANT RD
BUCHANAN, TN 38222



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chamber of commerce paris, Tenn.

2508 E. Wood Street
Paris, TN 38242-0008
www.paristnchamber.com

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KY Lake Water Fun Run

SATURDAY, JULY 16

PARIS LANDING STATE PARK

(731) 642-3431

RULES

1. Time of Event: 10:00 a.m. to 4 p.m. All participants are to be in the bay area of Paris Landing State Park by 4:00 p.m. for the check-in.
2. Grand Prize will be \$1000. Second place will receive \$500. Third place will receive \$100. Luck of the Draw will receive \$100. Numerous other door prizes will be given away.
3. Each participant is required to visit five of the sponsors and have his/her card sheet marked by the sponsor. Sponsored stops include **Mansard Island, Paris Landing State Park Marina, Buchanan Resort, Cypress Bay, Leatherwood, The Breakers, Pleasantview Resort, and Fat Daddy's**. An extra stamp is available from the Party Boat (if you can find it.)
4. Each participant is required to show their entry badge so that the sponsor will know you are a registered participant. Your badge will be stamped at the final stop to verify your arrival by 4 p.m.
5. Legal poker rules will apply. This will be a 5 Card Showdown. In case of tie, the second 5 cards will be played to declare a winner.
6. To determine a winner, we will start with a Royal Flush first, then going to 4 Aces, 4 Kings, and so forth.

\$20.00 Pre-registration / \$25.00 Day of Event

REGISTRATION FORM

ALL WATERCRAFT WELCOME TO PARTICIPATE!

Participant's Name _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Amount _____ \$20 Entry Resort Sponsor _____

(If more than one entry, please use another form.)

All monies are considered a donation to the Paris-Henry County Chamber of Commerce

PARIS-HENRY COUNTY CHAMBER OF COMMERCE • (731) 642-3431 • Email: pariscoc@paristnchamber.com • Website: www.paristnchamber.com