



*Paris/Henry County*

JULY 2012

# CHAMBER NEWS

2508 East Wood Street • Paris, Tennessee 38242 • [www.paristnchamber.com](http://www.paristnchamber.com)

## **July Chamber Coffee Host**

# *Hulme Sporting Goods*

Hulme Sporting Goods was established in 1942 by Jimmie and Thelma Hulme. It began as a country grocery store and expanded into a dog supply store and mail order. It was sold to Ron & Sue Brown in 1975 and they continued the mail order company until 2000. The mail order was discontinued but Hulme's expanded the line of hunting, fishing, archery and athletic supplies. It is a family owned business and has been sold to their two children, David Brown and Kim Veglio. David and Kim have two children each and plan to continue the family tradition. Screen Printing and embroidery are our newest expansion.



Our old country store with dirt floors is now an extensive showroom full of merchandise. We have a complete batting cage and recreation area available for anyone's use. Our screen printing and embroidery business is one of the leading in this area. We only hope to continue business and grow bigger and better with the community. We appreciate our friends in Paris, Henry County and surrounding counties and thank you for your patronage.

## *July Calendar of Opportunity*

<b>July 21</b>	<b>KY Lake Water Fun Run</b>	<b>Ends at Paris Landing State Park</b>	<b>10:00 am - 4:00 pm</b>
<b>July 31</b>	<b>Chamber Coffee</b>	<b>Hulme Sporting Goods</b> <i>(3735 Hwy 641 South, Paris)</i>	<b>8:00 am - 9:00 am</b>
<b>August 1</b>	<b>Executive Committee</b>	<b>Chamber Office</b>	<b>8:00 am</b>
<b>August 3</b>	<b>Board Retreat</b>	<b>Paris Landing State Park</b>	<b>8:30 am - 1:00pm</b>



## Paris / Henry County Chamber of Commerce

2508 E. Wood Street

Paris, TN. 38242

731-642-3431

Tourism: 800-345-1103

Fax: 731-642-3454

Email: [pariscoc@paristnchamber.com](mailto:pariscoc@paristnchamber.com)

Website: [www.paristnchamber.com](http://www.paristnchamber.com)

Office Hours: 8 AM - 4:30 PM

### EXECUTIVE COMMITTEE

President: Jeff Seaton

President-Elect : Andrea Lamb

VP Community Development:

Stacia Puckett

VP Tourism: Tony Lawrence

Treasurer: Chip Anderson

Past President /

VP Economic Development:

Wayne "Butch" Powers

### BOARD OF DIRECTORS

Michele Atkins, Emory Bradley,

Lisa Casteel, Mandy Hamlin, Jennifer

Hayden, Jeremy Lindsey, Gary McEntire,

Jeff Morris, Robert Newcomb, Jamie Orr,

Darrin Thompson Terry Wimberley

### EX-OFFICIO

Carl Holder, Sam Tharpe,

Kenny Paschall, Brent Greer,

Joe Qualls, Machele Operia

Executive Director: Jennifer Wheatley

Henry County Alliance CEO:

Larry Crawford

### Administrative

Assistant: Galia Greer

### Chamber Services

Coordinator: Susie Umstead

*The mission of the  
Paris-Henry County  
Chamber of Commerce  
is to improve the economy  
and quality of life in our  
community.*

## From The President

JEFF SEATON



Hello Chamber of Commerce members. Let me take a minute to introduce myself. I am Jeff Seaton, a 17 year resident of Paris and an 8 year member of the Paris-Henry County Chamber of Commerce. I have served on different committees, held several positions within the chamber, and have served the last two years on the Executive Board as Vice President of Tourism. I teach Organizational Behavior and Human Resource management in the graduate program at Murray State University and I am the owner of Seaton's Electrical Service here in Paris, and finally, I am your Chamber of Commerce president for the upcoming year.

I would like to start my first newsletter by thanking the chamber for allowing me to serve in the position of president. When I look at the names of the men and women who have preceded me in wearing of the Chamber's legendary "Red Coat", it is very apparent what an honor it is to serve in this position, and I again thank the chamber for that opportunity.

I want to use a few lines of this newsletter to tell you where I see the chamber now and where I hope to see it going in the next year. As your chamber president I see the world around us in a constant state of change. The economy, commerce, tourism, people and government are changing every day. Henry County and our Chamber of Commerce are not isolated from those changes. In the last few years, and in the years to come, Henry County and our Chamber of Commerce are going to see many changes coming our way. I feel as chamber president it is my responsibility to work to see that the chamber is positioned in a way that helps us to take advantage of the opportunities brought about by change and positioned in a way that helps us to defend ourselves from threats that are likewise going to come as a result of change. To do that I think we should focus on two things, "Maintenance" and "Innovation".

During my time as president I want to revisit all of the things that the chamber is supposed to be doing to make sure we are doing those things in the most effective and efficient manner. Staff, board members, executive board members and all other members of the chamber have a role to play. Along with those roles come responsibilities. To me "maintenance" means holding each person accountable for fulfilling those responsibilities. That is one of my primary goals for the upcoming year.

"Innovation" is something that must accompany change if we want our chamber to move successfully into the future. Albert Einstein stated it best when he stated, "The definition of insanity is doing the same thing over and over again and expecting different results." If we want to create different, more effective and efficient results at the chamber, then we can't continue to do only the things we have always done in the same old way. This is where the chamber needs everyone to become involved. I had a person ask me the other day, "Do you know what I think the chamber should do?" My response to that person and to all other members out there is, "no not until you tell me". The chamber needs the input from all chamber members, not just the members of the staff and board.

I would like to close my first news etter with a challenge to all chamber of commerce members. I challenge each of you to get involved in our chamber. Give us your ideas, your support, your sponsorship, and/or your service on committees or projects. By doing this you will be helping the chamber's board of directors, the executive board and your chamber president move this chamber successfully into the future. The challenge is there; now let's see who accepts that challenge, because together, we can make a difference.

## From The Executive Director

JENNIFER WHEATLEY



A frequent boast used to be that I have the greatest job in the world. I have altered that over the years to include the 'why': People who become involved with the Chamber are looking for an outlet to do good deeds. Think about it. Our volunteer base is composed of people who want to contribute their time and talents to other people. One of our biggest contributors each year is our Chamber president.

Butch Powers has served almost two years. We have changed our fiscal year to begin in July, so it has actually been twenty-one months of him working for his community in a key leadership position. It has not always been easy, but he has always been a calm, steady force with a broad vision. I also had the distinct pleasure of working for Butch's dad, 'the' Wayne Powers, at the Jackson Chamber. They share many character traits and I have learned from both of them.

Our chosen president-elect took another job in another city, pushing Jeff Seaton forward to begin his term July 1st. Jeff is a renaissance man with many talents and a commitment to structure and stability. He is the first Chamber president with a doctorate with whom I have served. He teaches human resources primarily to graduate students at Murray State University. Jeff has worked diligently on several committees, served as tourism vice president and taught at Small Business Basics. His level of professionalism is admirable and he will add to our organization.

Find your place at the Chamber. Give me a call this week and let's talk about it, 642.3431, or [jenniferwheatley@paristnchamber.com](mailto:jenniferwheatley@paristnchamber.com).

# 2012 PARIS - HENRY COUNTY CHAMBER OF COMMERCE

## *Membership Banquet*



**Charles Hopkins of The Toggery accepts the award for Business of the Year.**

**Sue Quinn accepts the Person of the Year award.**



**Leadership Henry County elected class speaker Stephen O'Neal addresses the audience at the Chamber Banquet.**



**Jeff Seaton puts his red Chamber coat on for the first time at the Chamber Banquet.**



# Perk Up Paris!

## **HULME SPORTING GOODS**

3735 Hwy 641 S  
Paris, TN 38242  
Tuesday, July 31, 2012  
8:00 am - 9:00 am



***"A Premium Blend"***

*Clip and post after reading the Chamber News.*

# *Welcome New Members!*

**CARROLL COUNTY  
ANESTHESIA**  
1188 NORTH MARKET  
STREET  
PARIS, TN 38242



2508 E. Wood Street  
Paris, TN 38242-0008  
[www.paristnchamber.com](http://www.paristnchamber.com)

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## CHAMBER HAPPENINGS



Chamber members recently welcomed **FSB Insurance** with a ribbon-cutting.



**Continental Loans** is a new Chamber member, welcomed by Jeff Seaton and Jennifer Hayden.



Chamber President Butch Powers assisted with the ribbon-cutting at the new East Wood Street location of **Tennessee Quality Healthcare**.



Andrea Lamb, Jennifer Hayden, Jeff Seaton and State Representative Tim Wirgau celebrated technology advancements with Trey Rabon and his staff at the **AT&T** location in Paris.

## 3 TIPS FOR OVERCOMING YOUR FIRST FAILURE

People who are afraid of failing shouldn't become entrepreneurs.

The reason? In a certain sense, entrepreneurship is all about pushing your limits and taking risks. So a degree of failure should be expected -- and, in my opinion, worn like a badge of honor. It would stand for bravery -- or at least mark the psychological feat of overcoming your fears.

It would also send the message that even though you've failed, you've likely learned a valuable lesson. According to investors I know, young entrepreneurs who have failed at least once are more likely to get funding from them, compared to entrepreneurs with a perfect track record. Investors know that founders often learn more from a failure than they do from a success, so don't be so quick to delete a failure from your bio.

I'm not, however, suggesting that you fail on purpose. I'm also not suggesting that amassing multiple failures is a good idea either. But if it happens, a failure shouldn't be shunned. You should embrace it, grow from it and use the experience to move to the next idea.

Here are three tips on how to turn failure into an advantage:

**Accept responsibility, don't spread the blame.** It's easy to blame partners, investors, customers and the economy. But if you blame someone else, you'll never learn from your mistakes. Remember, you volunteered to be an entrepreneur, not a victim.

**Capitalize on the good amid the bad.** In every bad deal, there are always some good people. Many entrepreneurs have taken on one of these as a new partner, and gone on to make millions of dollars. The good investors will fund you again, and the good customers will gladly accept your next offering.

**Study and profit from your mistakes.** Mistakes can offer priceless lessons, so learn from them, rather than run from them. Making mistakes and becoming smarter is the job of an entrepreneur, while not making mistakes is the job of an employee.

**BEST  
HAND  
WINS!**



**TOP  
PRIZE  
\$1,000**

**KY LAKE WATER FUN RUN**  
**SATURDAY, JULY 21**  
**PARIS LANDING STATE PARK**  
**(731) 642-3431**

**RULES**

1. Time of Event: 10:00 a.m. to 4 p.m. All participants are to be in the bay area of Paris Landing State Park by 4:00 p.m. for the check-in.
2. Grand Prize will be \$1000. Second place will receive \$500. Third place will receive \$100. Luck of the Draw will receive \$100. Numerous other door prizes will be given away.
3. Each participant is required to visit five of the sponsors and have his/her card sheet marked by the sponsor. Sponsored stops include **Mansard Island, Paris Landing State Park Marina, Buchanan Resort, Cypress Bay, Leatherwood, The Breakers, Pleasant View Resort/Redneck Island, and Fat Daddy's**. An extra stamp is available from the **Fun Run Boat** (if you can find it.)
4. Each participant is required to show their entry badge so that the sponsor will know you are a registered participant. Your badge will be stamped at the final stop to verify your arrival by 4 p.m.
5. Legal poker rules will apply. This will be a 5 Card Showdown. In case of tie, the second 5 cards will be played to declare a winner.
6. To determine a winner, we will start with a Royal Flush first, then going to 4 Aces, 4 Kings, and so forth.

**\$20.00 Pre-registration / \$25.00 Day of Event**

**REGISTRATION FORM**

**ALL WATERCRAFT WELCOME TO PARTICIPATE!**

Participant's Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Amount \_\_\_\_\_ \$20 Entry Resort Sponsor \_\_\_\_\_

*(If more than one entry, please use another form.)*

**All monies are considered a donation to the Paris-Henry County Chamber of Commerce**

**PARIS-HENRY COUNTY CHAMBER OF COMMERCE • (731) 642-3431 • Email: [pariscoc@paristnchamber.com](mailto:pariscoc@paristnchamber.com) • Website: [www.paristnchamber.com](http://www.paristnchamber.com)**