



# Paris/Henry County CHAMBER NEWS

SEPTEMBER 2011

2508 East Wood Street • Paris, Tennessee 38242 • [www.paristnchamber.com](http://www.paristnchamber.com)

## September Chamber Coffee Host Tennessee Valley Association of Realtors

The Tennessee Valley Association of Realtors board office is located in the Kroger Shopping Center. The Association was founded in 1967 as the Paris Board of Realtors. The five board members that chartered the local Paris Board of Realtors were Gordon Higgs, president; Pat Chapman, secretary; Eddie Moody, treasurer; Lloyd Mapes and Baxter Perry. The name of the association was later changed to The Tennessee Valley Association of Realtors.

The association currently serves 42 offices and has 133 members. The association has Realtor members represented from Henry, Benton, Carroll and Stewart Counties and affiliate members throughout the area. Twelve of the forty two offices are affiliate members. Affiliate memberships include banks, appraisers, surveyors, and attorneys. Anyone interested in an affiliate membership should contact the board office for more information. Advertising is available on the association web site, [tnvalleyrealtors.net](http://tnvalleyrealtors.net). The association is currently offering a free affiliate membership to any new advertisers.

The 2011 officers of the association are Brian Foster, president (Landmark Realty-Paris); Kathy Hooten, past-president (C21 Great Start Realty-Camden); Tracy Bowden, President-Elect (Landmark Realty-



**Front L to R:** Brian Foster, Brent Knott, Kevin Stepp  
**Back L to R:** Janis Brewer, Frances Linsman, Kathy Hooten, JoLynn Pierce, Kathie Abbott, Tracy Bowden, Jennifer Owen, Linda Frantom  
 Not Pictured: Chad Taylor

Paris); Brent Knott, treasurer (Moody Realty-Paris); Frances Linsman, secretary (Landmark Realty-Paris); JoLynn Pierce, Henry County Director (RE/MAX Cornerstone-Paris); Chad Taylor, Carroll County Director (Taylor Real Estate - Huntingdon); Kevin Stepp, Benton County Director (Patriot Realty-Big Sandy); Janis Brewer, State Director (C21 Great Start Realty - Camden); Kathie Abbott - State Director (Abbott Realty-Huntingdon); Linda Frantom, Alternate State Director (Two Rivers Realty, Big Sandy).

The Association Executive is Jennifer Owen. She has been with the association for six years. Jennifer can be contacted at the office by calling 731-336-7644 or by visiting our web site.

## September Calendar of Opportunity

September 16	Ribbon Cutting	Eiffel Tower Park Walking Trail	10:00am
September 19	Executive Committee	Chamber Office	3:30pm
September 22	Board of Directors	Chamber Office	8:00am
September 27	Chamber Coffee	TVA of Realtors (Kroger Shopping Ctr. Mineral Wells Ave.)	8:00am - 9:00am
September 29	Chamber Banquet	Paris Convention Center	6:00pm



## Paris / Henry County Chamber of Commerce

2508 E. Wood Street  
Paris, TN. 38242

731-642-3431

Tourism: 800-345-1103

Fax: 731-642-3454

Email: [pariscoc@paristnchamber.com](mailto:pariscoc@paristnchamber.com)

Website: [www.paristnchamber.com](http://www.paristnchamber.com)

Office Hours: 8 AM - 4:30 PM

### EXECUTIVE COMMITTEE

President: Wayne "Butch" Powers

President-Elect : Brian Foster

VP Economic Development: Bryan Irby

VP Community Development:

Sam Mahan

VP Tourism: Rosie Johnson

Treasurer: Clint Davis

Past President: Carlton Gerrell

### BOARD OF DIRECTORS

Lisa Casteel, Jennifer Hayden, Andrea

Lamb, Gary McEntire, Jeff Mahan,

Traci Middleton, Scott Morrison , Jamie

Orr, Stacia Puckett,

John Penn Ridgeway, Jeff Seaton

### EX-OFFICIO

Carl Holder, Sam Tharpe,

Kenny Paschall, Brent Greer,

Joe Qualls, Machele Operia

Executive Director: Jennifer Wheatley

Henry County Alliance CEO:

Larry Crawford

Administrative

Assistant: Galia Greer

Chamber Services

Coordinator: Susie Umstead

*The mission of the Paris-Henry  
County Chamber of Commerce  
is to improve the economy  
and quality of life in our  
community.*

## From The President

WAYNE "BUTCH" POWERS



My term as President of the Paris/Henry County Chamber of Commerce is coming to a close. Being as this is my final newsletter article you would probably expect me to look back on all we have accomplished over the previous year. This past year has been great, but I would like to look forward.

Brian Foster will be installed as you new president on September 29th.

Brian is a hard working individual who is fully vested in Paris and Henry County through his involvement with many groups and organizations. I know he will work hard and be a great ambassador in his new position.

We are losing three great and hard working board members, Clint Davis, Bryan Irby and Jeff Mahan. Here are three men who have invested untold hours to the Chamber and to the betterment of Paris and Henry County. They will be greatly missed although I know they will continue to stay active. Filling the void created by our outgoing members will be four people, Darrin Thompson, Tony Lawrence, Jeremy Lindsey and Michele Atkins. These four people are each already individually involved in the community. They, along with our returning board members, will make up a strong and working board that will strive to achieve the mission of the Chamber.

Simply stated, the mission of the Chamber of Commerce is "to improve the economy and quality of life in our county." People often claim that they cannot see a direct monetary result from their membership in the Chamber. I can understand that statement. But the same can be true when donating money to most any nonprofit organization. However, with contributions of both your money and time to the Chamber you are helping it accomplish it's mission. You are investing in Paris and Henry County. The chamber is in the business of promoting our county. What is good for Henry County most certainly will be good for your business and your quality of life. You may never see that investment reflected in your bottom line, but I can almost guarantee that there is a trickle down affect that does pay for itself.

I began the year talking about the many hats that most of us wear. I challenged everyone to put on a "Chamber of Commerce hat" and get involved. I'm truly amazed at how many people give up their valuable time to volunteer and help out at Chamber events. They are wearing their "Chamber hat." It's an honor to be a part of such a great group of people. I know we will continue to work toward improving the economy and quality of life in our county. Again, I challenge you to try on that "Chamber hat."

## From The Executive Director

JENNIFER WHEATLEY



This is Butch Powers' last month as our Chamber president and I want to personally thank him for his steady style, reasonable nature and complete honesty. Butch keeps all things in perspective and possesses a deep sense of fairness and a sincere desire to serve. It has been a pleasure to work with him.

Please come celebrate our past year as an organization at the annual banquet, September 29th at the Convention Center behind Hampton Inn, beginning at 6 pm. Cost is \$25 a person. Enjoy some great food and social time. We will announce our Person of the Year, which is always fun as we look around the room and try to decide who is being vaguely and mysteriously discussed in generic pronouns until the details begin to emerge that can only be one person. We will also award the first ever Business of the Year. Seeking nominations for this new recognition has been great. Every Chamber member was encouraged to nominate themselves, but we have also received nominations from customers of outstanding businesses. Making a choice is difficult, but taking the time to point out the accomplishments of our business community is a worthwhile task.

There will NOT be a speaker. The focus of the banquet will truly be on the membership. It is your night to celebrate past accomplishments and look forward to even more. Andy Collins, Commercial Bank, will serve as master of ceremonies.

Brian Foster, Landmark Realty, will receive his red jacket and become the new Chamber president. Seeing each new president step forward and join the ranks of those who accept responsibility beyond themselves and agree to give a year of their time and energy to the community is inspirational. The tradition of the red jacket is part of what makes Paris and Henry County special and all former Chamber presidents are encouraged to wear their jackets to the banquet, so that their years of service can be honored and in support of Brian.

If you have never attended, make this the year. Come be a part of it all. Come with your co-workers and sit together. Come with your spouse and meet some new folks. Spend an evening in celebration of your community. Call Susie, 642.3431, and reserve tickets or a table.

# **LEADERSHIP HENRY COUNTY**

## **NOW ACCEPTING APPLICATIONS For Leadership Henry County Class of 2011-2012**

It's time to select the 2011-12 Leadership Henry County Class. Applicants are chosen from all walks of community life to form a class of interested, motivated, concerned individuals who have a sincere desire to offer their time and talents toward improvements of Henry County. You will meet the experts in a setting that will allow frank and open discussion on health care, economic development, education, tourism, government, agriculture and history /arts. They will meet our political leaders and learn what is being done on all levels to improve our quality of life.

The most important factor in selection is identifying those individuals most apt to utilize their leadership for the long-term benefits of Henry County. Emphasis is placed on those who demonstrate a strong sense of community commitment through past involvement, interest to seeking public office, boards, commissions or key volunteer leadership roles.

An application is part of the August newsletter and we hoped you or someone in your business or organization would like to take advantage of this great opportunity.

If you have any questions or would like an application call 731-642-3431.

# **CHAMBER HAPPENINGS**



A new event for the retirees at the fair was the Ice Cream Scooping Contest.



Retirees enjoyed the Retiree Ice Cream Social at the fair.



Bobby Milam, **Henry County Fair Board** President welcomes everyone to the August Chamber Coffee at the fair.

# Perk Up Paris!

## **TENNESSEE VALLEY ASSOCIATION OF REALTORS**

Kroger Shopping Center  
Mineral Wells Ave.

Paris, Tennessee

Tuesday, September 27, 2011

8:00 am - 9:00 am



***"A Premium Blend"***

*Clip and post after reading the Chamber News.*

# *Welcome New Members!*

**WILLIAMS  
INSURANCE AGENCY**  
1407 EAST WOOD STREET  
PARIS, TN 38242

**JANE GIBSON**  
615 THOMPSON RD  
SPRINGVILLE, TN 38256

**LINLEY WHITE**  
2020 OLD PARIS MURRAY RD  
PARIS, TN 38242



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Paris, TN  
Permit No. 25

**CHANGE SERVICE REQUESTED**

# Game of Life and How to Play It with Dale Smith Thomas

## Join Us!

Monday October 3, 2011

5:00-6:30pm

Krider Performing Arts Center

**FREE to Paris-Henry County Chamber members and their employees.** Please stop by the Chamber Office to get your passes. All others please go to [www.trpa.net](http://www.trpa.net) for information.



"Everywhere we turn we are faced with a different kind of competition. This fast paced, energetic presentation will show you the rules in the biggest game of all, LIFE. We are who we are and where we are in our lives simply because of a choice. Dale shares "real" ideas and "real" truth that will guide you and give you the playbook on how to WIN in all areas of your life regardless of what you face. You will learn to "let go" of the things that are holding you back and build a strategy that takes you into the winner's circle of life."

Dale Smith Thomas is an unapologetic optimist and a woman whose passion for making a difference is stamped on every page of her life. Her direct and powerful message has challenged and inspired hundreds of thousands of people around the world to make winning choices in every area of their life. Dale Smith Thomas has a message of success and choice, as well as an empowering, engaging style that will challenge our organization and members to make changes that will take us to a new level, both personally and professionally!

Dale knows how to connect to the head and heart of the audience and engages them with success keys that empower them to make choices that will make them champions. She is the president and founder of Winners By Choice, Inc. but you may recognize her from one of her many national television appearances. Because of her message and her work she has been a featured guest on The Dr. Phil Show, The Big Idea on CNBC, CMT and she was featured on a documentary on The Travel Channel.

Dale has been inspiring audiences around the world for the past 17 years. Her clients have included Million Dollar Roundtable, McDonald's, Allstate, Northwestern Mutual, The Miss Universe Organization owned by Donald Trump, Turner Broadcasting, Hilton, Sprint and many more. From her rural upbringing in North Mississippi to stages around the world Dale's Message continues to Empower, Enlighten and Educate.

Join us for the opening session Dale's Keynote address on Monday October 3 at 5 pm at the Krider Performing Arts Center and then again for her Tuesday morning workshop to learn how to put into practice her keys to success.

### Key Ideas:

- Choose a "Victory" language daily that will help you meet challenges and manage change.
- Cultivate a "vision" of success
- Alter negative attitudes and develop an "I can" belief
- Identify problems but empower solutions
- "Ask" for what you want in your life
- Change your results by investing 30 minutes a day

**Tuesday Morning Motivation Boot Camp**  
Chamber Members & their Employees \$15  
General Public \$25

*Produced in part with  
a grant from:*

**VILLAGE OF PARIS**  
PARIS LANDING  
*a world by the water.*

19th ANNUAL

# TOTALLY AWESOME THE BIG 80'S

## SMALL BUSINESS EXPO

Set Up: Monday, October 17 (1pm - 6pm)

Chamber Coffee: Tuesday, October 18 (8am - 9am) Expo: Tuesday, October 18 (9am - 5pm)

**SPONSORED BY THE PARIS-HENRY COUNTY CHAMBER OF COMMERCE**

Registration is required by October 10, 2011

- Door prizes provided by exhibitors may be given away all day •
  - Sales permissible in exhibitor booths •
- There will be three size booths available. The larger booths are few so reserve your spot early. •  
Best use of theme will receive their booth FREE next year!

**10 x 6 Booths - \$130.00**  
**12 x 6 Booths - \$175.00**  
**14 x 6 Booths - \$250.00**  
**Outside Booths - \$100.00\***  
(\*No electricity outside)

**BOOTH FEE INCLUDES:**  
DRAPED AREA WITH  
SKIRTED TABLE & ONE CHAIR  
BUSINESS SIGN  
PUBLICITY  
GARBAGE CAN  
TRADE SHOW KIT

**\$25.00 extra fee for electrical outlet**  
**CALL EARLY!**

You will be charged \$50 for early breakdown.

**NO REFUNDS OR CANCELLATIONS**  
**AFTER OCTOBER 10, 2011**

**PAYMENT MUST BE RECEIVED IN FULL  
BEFORE BOOTH SPACE IS RESERVED.**

Exhibitor/Company \_\_\_\_\_

Contract Name \_\_\_\_\_

Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Chamber Member?  Yes  No

Need Electrical Outlet?  Yes  No

**CONTACT THE CHAMBER OF COMMERCE  
FOR MORE INFORMATION**

**Phone: (731) 642-3431 • Fax: (731) 642-3454**