



Paris/Henry County

SEPTEMBER 2012

CHAMBER NEWS

2508 East Wood Street • Paris, Tennessee 38242 • www.paristnchamber.com

September Chamber Coffee Host *Abbotts Print Shop*

Abbotts Print Shop began humbly in 1986 as a small inhouse print shop for Abbotts Magic Company, the world's largest magic manufacturer, located in Colon, Michigan. What started with only two employees, in the basement of their showroom, soon became a full time commercial print shop offering printing to the public. Though we may have started small in numbers, we quickly developed a desire for more. We relocated to the state of Tennessee in 1993 and by 1996 we had expanded our customer base, business, employees and had the dream of becoming one of the largest printing companies in West Tennessee.

In 1997 we focused on higher sales and broadening our customer base into the surrounding areas. Through the years we continued to grow in employees and in customers, by 2000 we moved across Paris to our current location by the Henry County Fairgrounds. Along with our new facility we offered new state of the art technology and more efficient copiers and computers. Our employee count was now up to ten and our customer base was over 800 and rising.

Expansions were needed to this location after only three years. New technology brought new services and new machines that needed more space. With the new equipment came a need for more employees. We have increased our facility to

over 11,000 square feet of working space. Our customer base is currently over 2500 with daily UPS shipments all over the United States.

In 2006 we expanded into wide format printing and in 2010 added vehicle wraps to our list of services, followed up by purchasing Copy Plus in Murray Kentucky in 2011. We then added screen printing and embroidery to our many list of services we offered to our customer base. We are licensed to print collegiate apparel and are proud to offer this to the over 10,000 plus students and community through our Murray location.



Through the years as a print shop we have striven to keep our customers satisfied with high quality work and dependable service on a regular basis. We continue to keep our equipment and services up to date with the ever changing world of technology, all the while focusing on our number one objective – which is **“customer satisfaction”**. Like so many other customers have come to realize when giving Abbotts Print Shop, Inc. the opportunity to service them, they find that their needs have been satisfied. So whether you need simple copies, offset or wide format printing or apparel for your civic club, church or organization, remember Abbotts is here to service **“ALL Your Printing Needs”**.

We look forward to opening our doors and taking you on a tour of our print shop at the Chamber Coffee this month! Please join us on Tuesday, September 25 for coffee as we show you how we operate on a daily basis! See you there!

September Calendar of Opportunity

| | | | |
|--------------|----------------------------|--------------------------------------|--------|
| September 19 | Executive Committee | Chamber Office | 8:00am |
| September 25 | Chamber Coffee | Abbotts Print Shop (130 Abbott Lane) | 8:00am |
| September 26 | Board of Directors | Chamber Office | 8:00am |



Paris / Henry County Chamber of Commerce

2508 E. Wood Street

Paris, TN. 38242

731-642-3431

Tourism: 800-345-1103

Fax: 731-642-3454

Email: pariscoc@paristnchamber.com

Website: www.paristnchamber.com

Office Hours: 8 AM - 4:30 PM

EXECUTIVE COMMITTEE

President: Jeff Seaton

President-Elect : Andrea Lamb

VP Community Development:

Stacia Puckett

VP Tourism: Tony Lawrence

Treasurer: Chip Anderson

Past President /

VP Economic Development:

Wayne "Butch" Powers

Vice President of Membership

Development and Training:

Jennifer Hayden

BOARD OF DIRECTORS

Michele Atkins, Emory Bradley,

Lisa Casteel, Mandy Hamlin, Jeremy

Lindsey, Gary McEntire, Jeff Morris,

Robert Newcomb, Jamie Orr, Darrin

Thompson, Terry Wimberley

EX-OFFICIO

Carl Holder, Sam Sharpe,

Kenny Paschall, Brent Greer,

Joe Qualls, Machele Operia

Executive Director: Jennifer Wheatley

Henry County Alliance CEO:

Larry Crawford

Administrative

Assistant: Galia Greer

*The mission of the
Paris-Henry County
Chamber of Commerce
is to improve the economy
and quality of life in our
community.*

From The President

JEFF SEATON



Hello chamber members and welcome to the final days of summer. This is usually a sad time for me because I have to start thinking about putting the boat away, wearing something besides shorts and a tee shirt, and realize that being a professor means that I have to go back to work. While September does mark the ending of a lot of things, it also brings a beginning to things such as football, baseball World Series, local school activities, etc. Here at the chamber we experience seasonal changes as well. We had a great fun run at the lake, great golf tournament, several very successful fishing tournaments, and enjoyed many different summer activities; however, it is now time to look forward to our fall and winter events. The small business basics, business expo, health care expo and some tourism related events are just a few of the exciting activities that we are looking forward to in the upcoming months. So if you are like me and tend to get depressed during the winter months because you feel you have nothing exciting to do, let me suggest that you get involved with one of these chamber programs. It may not completely take away your desire to lie on the Florida beach and sip fruity drinks from a funny shaped glass, but it just might keep you occupied until that time comes again.

It seems that every month there are changes occurring at the chamber that I report in my newsletter and this month is no exception. By the time you read this newsletter Gala Greer will have ended her employment with the chamber of commerce and become a full time employee for the Paris-Henry County Economic Development Corporation. While Gala will be changing employers, her duties will not have changed much and her location will remain at the chamber office. This move is part of a resurrecting process that will better align the chamber, the EDC, and the TRRA into a position that will help each organization to better manage their future needs and requirements. I want to personally take this opportunity to thank Gala for her 11 years of service and dedication to our chamber of commerce and look forward to working with her in her new position.

My quote of the month comes from a discussion by Colin Powell on leadership. He stated, "The day soldiers stop bringing you their problems is the day you have stopped leading them. They have either lost confidence that you can help or concluded you do not care. Either case is a failure of leadership." On the night I accepted the "Red Coat" I stated that I truly feel that the chamber needs leadership that will revisit the things we are already doing and seek ideas that we can build upon. Since that time many of you have contacted the chamber with complaints, compliments, ideas, and suggestions about what we are doing or not doing at the chamber. As Colin Powell suggests, above that is a good indication that you have confidence that we do care and we are working to make things better. Please stay involved with the chamber and keep those ideas and suggestions coming because we need you!

From The Executive Director

JENNIFER WHEATLEY



The Chamber has two big programs which occur in the fall – the Small Business Expo and the kickoff of Leadership Henry County.

Small Business Expo is one of our signature events and we work hard to make it new and fun every year, with a theme, games, karaoke, monkeys, whatever it takes! This year's theme is "Small Business Goes Hollywood" and you can decorate your booth with any movie or television reference that you like. This was suggested to us by a vendor last year and we love it! (Of course we are also happy to have Kevin Buie, K and By Supplies for Success, join us on the committee!) There is always room for people and more hands to help, so come work with us. The Expo will be October 23rd at the Henry County Fairgrounds, with a Business After Hours the night before. Reserve your booth now! Call Carolyn at 642.3431.

Leadership Henry County is our eight month program that exposes interested members to a day a month of training in economic development, team building, education, healthcare, government, tourism, agriculture and arts and history in Henry County. Local leaders facilitate the sessions. There are only thirteen spots each year, so make this your class. WestStar, the West Tennessee regional leadership program at the University of Tennessee at Martin, requires participation in the local program and we have had lots of folks from Leadership Henry County go on to WestStar. New board of directors member Emory Bradley, Farm Bureau, is the chairman of the program this year. He will be assisted by last year's chair Andrea Lamb, Commercial Bank, and our new Vice President of Membership Development and Training, Jennifer Hayden, Hamilton-Ryker.

Jane Sinnema, Commercial Bank, sent me a great article from the Wall Street Journal last week. It was a discussion of a book written by an executive with the American Chamber of Commerce Executives association, who has gathered lots of interesting information about events staged by local chambers of commerce, such as funding Charles Lindbergh's flight and holding the permit for Woodstock. Thanks Jane!

Every community has plenty of opportunities for volunteer leadership. We are sincerely grateful for the time and support we receive from each of our members.

Leadership Henry County Applications now available at www.paristnchamber.com

20th ANNUAL
Paris-Henry County Chamber of Commerce
Small Business Expo



Set Up: Monday, October 22 • 1pm - 5pm
Business After Hours • 5pm - 7pm

EXPO

Tuesday, October 23 • 10am - 4pm • Henry County Fairgrounds • Paris, TN

- Registration is required by October 12, 2012.
- Door prizes provided by exhibitors may be given away all day.
 - Sales permissible in exhibitor booths
- Booths will be available in three sizes. There are fewer of the larger booths, so reserve yours early!

Booth fees are as follows:

10' x 6' - \$135.00 • 12' x 6' - \$180.00 • 14' x 6' - \$255.00

Outside Booths - \$100.00 (No Electricity)

\$25.00 Fee for Electrical Outlet

Booth Fee Includes:

Draped area with skirted table & two chairs • Business Sign • Publicity • Garbage Can • Trade Show Kit

****NO REFUNDS OR CANCELLATIONS AFTER OCTOBER 12, 2012****

****PAYMENT MUST BE RECEIVED IN FULL BEFORE BOOTH SPACE IS RESERVED.****

Call the Chamber of Commerce for more information (731) 642-3431 or fax (731) 642-3454

Exhibitor/Company _____

Contact Name _____ Phone _____

Mailing Address _____

City, State, Zip _____

Chamber Member? Yes ___ No ___ Electricity Yes ___ No ___

Perk Up Paris!

ABBOTTS PRINT SHOP

130 Abbott Lane

Paris, TN 38242

Tuesday, September 25, 2012

8:00 am - 9:00 am



"A Premium Blend"

Clip and post after reading the Chamber News.

Chamber Happenings



Gary McEntire, Paris Landing State Park, and Tony Lawrence, City of Paris Parks and Recreation, work together at the recent Board of Directors retreat.



Henry County Mayor Brent Greer, City Mayor Sam Tharpe and City Manager Carl Holder serve as members of the Chamber's Board of Directors.



paris/henry co.
chamber of commerce paris, Tenn.

2508 E. Wood Street
Paris, TN 38242-0008

www.paristnchamber.com

CHANGE SERVICE REQUESTED

PRSR STD
U.S. POSTAGE
PAID
Paris, TN
Permit No. 25