



Paris-Henry County

SEPTEMBER 2013

# CHAMBER NEWS

2508 East Wood Street • Paris, Tennessee 38242 • [www.paristnchamber.com](http://www.paristnchamber.com)

## SEPTEMBER CHAMBER COFFEE HOST

### September 24, 2013

Thunderbolt Broadcasting began broadcasting on June 17, 1957. WCMT AM 1410 was the first station to begin broadcasting from the North Lindell Street location in Martin, where it remains today, broadcasting a news talk format.

In 1968, WCMT FM 101.7 began broadcasting—allowing for “night time” news, weather, music, and sports broadcasts. WCMT FM changed its frequency to 101.3 in 2004 and increased power to 25,000 watts. Mix 101.3 is an adult contemporary station that reaches a mostly female audience, ages 25-54.

Thunderbolt Broadcasting purchased WGNN FM in Dresden in 1994, and moved the studios to the Martin studios and changed the call letters to WCDZ FM. WCDZ is a classic rock station that broadcasts at 25,000 watts from its Dresden tower, reaching men and women ages 25 and up.

Thunderbolt Broadcasting was formed in March of 1980. Present manager Paul F. Tinkle was hired in 1981 as the news director. Mr. Tinkle became station manager in 1982 and he and others joined in partnership of Thunderbolt. In 1992, Paul Tinkle became president. He and two other investors now own Thunderbolt Broadcasting.

In December of 2005, Thunderbolt Broadcasting purchased Twin States Broadcasting 104.9 and 105.7 FM., and in

2007, moved the studios to a new state of the art facility at 223 Westgate Drive in Union City. 104.9 KYTN is a 6,000 watt Country station, reaching men and women ages 18 and up. 105.7 The Quake is a 6,000 watt edgy Modern Rock station that targets males.

The five stations of Thunderbolt Broadcasting reach over 17 counties from Jackson to Paducah and river to river. The formats of these five stations allow you to be able to reach any demographic you are trying to reach.

Leatha McCroskey and Jennifer Dial are proud to serve the advertisers of Henry County and have been active with the Chamber. They are excited to host the September Chamber Coffee at the Chamber Office, 2508 East Wood Street in Paris. Leatha is a graduate of Westview High School and the University of Tennessee, Knoxville. She and her husband, Joe, reside in Martin with their two children, Skylar, 15, and Hannah, 13. Jennifer is a graduate of Obion County Central High School and Dyersburg State Community College. She resides in Union City. Jennifer and Leatha are both Certified Radio Marketing Consultants who can work with you to increase your business through the radio stations of Thunderbolt. Their offices are in Martin, and they may be reached at 731-587-9526.



## September Calendar of Opportunity

Sept 2	Office Closed	Chamber Office	
Sept 24	Chamber Coffee, Thunderbolt Broadcasting	Chamber Office	8:00 AM
Sept 24	Executive Committee	Chamber Office	9:00 AM
Sept 26	Board of Directors	Chamber Office	8:00 AM



## Paris / Henry County Chamber of Commerce

2508 E. Wood Street  
Paris, TN. 38242  
731-642-3431

Tourism: 800-345-1103  
Fax: 731-642-3454

Email: [pariscoc@paristnchamber.com](mailto:pariscoc@paristnchamber.com)  
Website: [www.paristnchamber.com](http://www.paristnchamber.com)

Office Hours: 8 AM - 4:30 PM

### EXECUTIVE COMMITTEE

**President:** Andrea Lamb, Commercial Bank

**President-elect &**

**VP of Organizational Development:**

Chip Anderson, Bone and Joint Specialist

**Treasurer:** Gary McEntire,

Paris Landing State Park

**VP Tourism Development:** Tony Lawrence,

Paris Parks and Recreation

**Vice President of Membership**

**Development and Training:**

Jennifer Hayden, Hamilton-Ryker

**VP Community Development:**

Jamie Orr, Edward Jones

**Past President:**

Dr. L. Jeff Seaton

### BOARD OF DIRECTORS

Michele Atkins, Emory Bradley, Kevin Buie, Lisa Casteel, Randy Geiger, Gayle Griffith, Mandy Hamlin, Jeremy Lindsey, Gary McEntire, Robert Newcomb, Jamie Orr, Stacia Puckett, Darrin Thompson, Terry Wimberley

### EX-OFFICIO

Carl Holder, Sam Tharpe, Brent Greer, Joe Qualls, David Varner, Mike Waddey

**Chamber Executive Director:**

Jennifer Wheatley

**Membership Services Coordinator:**

Carolyn Kaminski

**Henry County Alliance CEO:**

David Hamilton

**Henry County Alliance Administrative**

**Assistant:** Galia Greer

*The mission of the Paris-Henry County Chamber of Commerce is to improve the economy and quality of life in our community.*

**Find Us On Facebook**  
**Paris, TN Henry County**  
**Chamber of Commerce**

## From The President

**ANDREA LAMB**



Happy September Chamber Members! There is a sense of Fall in the air and that makes this girl very happy! Fall is absolutely my favorite time of year. Being a country girl, I am very excited to smell the local tobacco barns being fired, see the leaves begin changing, and not to mention the beginning of football! As with every season, more Chamber opportunities and events are being planned.

Applications are being accepted for the Leadership Henry County class for 2013-2014. I cannot say enough wonderful things about this program. I was fortunate enough to be the chairperson for several years (basically, I drove the bus) but each and every session, I always learned something new. I have lived in Henry County since birth and I always walked away saying, "I didn't know we had that here, or I didn't know they offered those services here." It is a real eye-opening experience for most everyone who goes through the classes. Jennifer Hayden and Jennifer Wheatley work diligently each year to make each year better and better while Emory Bradley demonstrates his mad bus driving skills for each session. I graduated in the Leadership Henry County Class 2001-2002 and have been involved with the Chamber ever since.

The Small Business Expo will be held in late October. This is the perfect opportunity for all business owners to show potential customers what they have to offer, whether it is products and/or services. Several years ago I visited the small business expo of an adjoining county, and let me tell you, we have BY FAR the best one around.

Our September Coffee will be sponsored by Thunderbolt Broadcasting at the Chamber office on September 24th. Come on out and enjoy our beautiful Chamber Office and while you are there, sign up to serve on a committee and/or project. We would love to have you!

## From The Executive Director

**JENNIFER WHEATLEY**



September being the month to return to school seems to be true for all of us. We have posted the application for Leadership Henry County on the website, [www.paristnchamber.com](http://www.paristnchamber.com), and are eagerly anticipating the class of 2013-2014.

Leadership Henry County is a community awareness and skill building program sponsored by the Chamber. It offers eight one-day classes to people who have demonstrated leadership potential. Each session is taught by a community leader. The sessions include team building, government, education, healthcare, arts and history, tourism, agriculture and economic development. Emory Bradley, Farm Bureau, is the program chair. Jennifer Hayden, Hamilton-Ryker, is the vice president of membership development and training.

Cost is \$325. For more information, call the Chamber office, 642.3431, or visit [www.paristnchamber.com](http://www.paristnchamber.com), for an online application.

We had lots of folks attend our recent employment law seminar conducted by Wimberley-Lawson. Fred Bissinger and Mike Jones taught sessions on the EEOC, Worker's Comp reform and documentation to local elected officials and businesses. We are grateful for their willingness to teach and share in our community. Ongoing training is part of our commitment to our membership and we are pleased to seek out specific seminars that have value to you. The smart phone training offered by Heather Bastyr from American Cellular was the direct result of a member requesting the assistance.

You are our most important resource. Call any time and let's talk about how we can better serve you.

# August Happenings



Anita and Grant Ostrom celebrate the ribbon-cutting at the Kurt Ostrom Counseling Center with a group of Chamber supporters.



Fairest of the Fair Hannah McFadden hugs Chamber President Andrea Lamb.



Chamber Board Members Dr. Jeff Seaton, Michele Atkins, and Chip Anderson attended the Chamber Coffee at the Henry County Fair.



Chamber President Andrea Lamb and Executive Director Jennifer Wheatley worked the Chamber's information booth at the Big Bass Splash.



Lance Pierce, WMUF, Garry Mason, Northwest Tennessee Tourism, and Shelli Perry, McWorth Management, congregated at the Paris-Henry County Chamber of Commerce information booth at the Big Bass Splash at Paris Landing State Park. The winning fish weigh 9.04 pounds.

## Leadership Henry County

Leadership Henry County is a program of the Paris-Henry County Chamber of Commerce designed to offer insight into our community while identifying potential leaders. The idea is that the more you know about yourself, the more you know about where you live, the more likely you are to take your talents and put them to some good use for the sake of your community. Emory Bradley, Farm Bureau, is our chairperson. Our program was fashioned after the innovative and much praised WestStar program at UT Martin. WestStar forms a West Tennessee class each year and visits towns throughout West Tennessee to demonstrate the common nature of many of our challenges and the unique aspects of our strengths. Graduation from a local leadership program is required of all WestStar candidates.

Here are some thoughts on Leadership Henry County from its graduates.....

*"What I learned in leadership is that together you can build a bridge and cross it but without teamwork you are alone on shore."*

Loria Plunk, Arrowhead Home Sales

*"Leadership was a great opportunity to learn about the synergy that is Henry County. You can then work with that knowledge to do what you can to help Henry County reinvest and expand its many assets. Whether one is milking a cow or negotiating deals internationally, people are working hard to make Henry County all it can be."*

Chip Anderson, Bone and Joint Specialists

*"The class deepened my knowledge of Paris-Henry County, which in turn caused me to want to become more involved in its future success. Knowledge usually leads to us moving closer to or further away from something, when you learn more about the great things that the area has to offer you can not help but want to become involved."*

Carlton Gerrell, Tennessee Valley Community Church

*"From Leadership-Henry County, I learned how to scare Jennifer Wheatley to death on a golf cart, stuff goody bags and tape electrical cords to the floor, among many other fun and exciting things. Truthfully, I can tell you that I did not attend willingly. And I am so glad that I was made to attend. From Leadership-Henry County, I have made several new friends and have been involved with the Small Business Committee ever since. I would encourage anyone to attend, because there is so much knowledge and experience to learn and learn from."*

Andrea Lamb, Commercial Bank

# PERK UP PARIS!

## THUNDERBOLT BROADCASTING

Chamber Office

Paris, TN 38242

Tuesday, September 24, 2013

8:00 am - 9:00 am



***"A Premium Blend"***

Clip and post after reading the Chamber News.

# Small Business Expo

## Oct. 29th



***paris/henry co.***

chamber of commerce paris, Tenn.

**2508 E. Wood Street  
Paris, TN 38242-0008**

**[www.paristnchamber.com](http://www.paristnchamber.com)**

**CHANGE SERVICE REQUESTED**